

IIJ Third Quarter 2000 Conference Call to be Broadcast Over the Internet

New York, January 31, 2001 - Internet Initiative Japan Inc. (Nasdaq: IIJI) ("IIJ"), one of Japan's leading Internet access and Internet-related services providers, announced today that it intends to release its third quarter of fiscal year 2000 results ended December 31, 2000 on Tuesday February 13, 2001. In conjunction with this release, IIJ will host a conference call, which will be simultaneously broadcasted over the Internet. Yasuhiro Nishi, Chief Financial Officer, will host the call.

Wednesday, February 14, 2001

United States:

9:00 AM Eastern Time
8:00 AM Central Time
7:00 AM Mountain Time
6:00 AM Pacific Time

Japan:

11:00 PM Standard Time

Investors can access the conference call over the Internet through a link in the Investor Relations section of the Company's homepage at <http://www.ij.ad.jp/>, or through the Vcall website located at <http://www.vcall.com>. Please allow 15 minutes prior to the call to visit the sites, and download and install any necessary audio software. A replay will be available on the IIJ and Vcall websites for 90 days following the live call.

Internet Initiative Japan Inc. is Japan's leading Internet-access and comprehensive Internet solution provider mainly targeting high-end corporate customers. Founded in 1992, IIJ has built one of the largest Internet backbone networks in Japan and between Japan and the United States. IIJ and its group of companies provide total solutions ranging from new generation network services over optical-fiber infrastructure optimized for data communications to construction of Asia-wide IP backbone networks, high-quality Internet access, security system services, hosting/housing, content design and systems integration.
