For Immediate Release

IIJ to Start Offering New SA-W2 Service Adaptor Compatible with the Network Management Service SACM

TOKYO—March 8, 2016—Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, TSE1: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced that it will begin offering the new SA-W2 service adaptor device on March 30, 2016. The SA-W2 is joining the lineup of products compatible with IIJ's OEM-provided network management service for service providers, Service Adaptor Control Manager (SACM).

SACM is a management system platform based on IIJ's patented SMFv2 (*1) technology. The platform allows communications devices (service adaptors) to automatically connect to networks and enables customers to conduct remote, centralized management. In this service, VPN, WLAN, and other functions are called "recipes." The recipes that customers require are provided to service adaptors from the cloud. IIJ has adopted a business model in which the service adaptors themselves are available for free and customers are charged monthly fees based on the recipes they use.

IIJ's new offering, the SA-W2, provides enhancements to functions such as Power over Ethernet (PoE) capability and 5GHz WLAN support (capable of being used with 2.4GHz simultaneously). In addition, the performance of the unit has been doubled, and it works overseas (*2). The unit thus enables customers to centrally manage networks, including those at overseas locations. Because the recipes are stored in the cloud, SA-W2 units will automatically acquire the same recipes as any existing equipment simply by physically replacing the devices. This makes switching to the new unit a breeze.

In June 2016, IIJ plans also to offer the SA-W2 as a service adaptor compatible with the IIJ Omnibus Service, which virtualizes network functions and provides them via the cloud.

IIJ will continue to provide high-quality solutions utilizing its proprietary advanced networking technologies.

(*1) A technology developed from IIJ's proprietary network service operating system SMF. Patents in Japan and the US acquired in February 2010. (Japan: Patent No. 4463868, US: Patent No. 7660266)

(*2) Compatible countries: EU member states, Thailand

Planned compatible countries: Singapore, Malaysia, the Philippines, Indonesia, Australia, New Zealand, the United States, Hong Kong (expansion of supported countries and territories planned to start in April 2016).

Specifications of the SA-W2

Dimensions	Width 200mm × Height 35mm × Depth 145mm (excluding antenna and legs)
Wired LAN	Gigabit Ethernet × 4 ports
Wired WAN	Gigabit Ethernet × 1 port, PoE
Wireless LAN	2.4GHz (802.11b/g/n), 5GHz (802.11a/n/ac), simultaneous frequency use possible
USB ports	USB 2.0 Type A × 2 ports
Performance	Forwarding at about 800Mbps
IPsec	About 200Mbps

Product Image

For more details about the product, see http://www.sacm.jp/ (only in Japanese language).

About IIJ

Founded in 1992, Internet Initiative Japan Inc. (IIJ, NASDAQ: IIJI, Tokyo Stock Exchange TSE1: 3774) is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality systems integration, cloud computing/data center services, security services, and Internet access. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ was listed on NASDAQ in 1999 and on the First Section of the Tokyo Stock Exchange in 2006. For more information about IIJ, visit the IIJ Web site at http://www.iij.ad.jp/en/.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results. Readers are referred to the documents furnished by Internet Initiative Japan Inc. with the SEC, specifically the most recent reports on Forms 20-F and 6-K, which identify important risk factors that could cause actual results to differ from those contained in the forward-looking statements.

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